

THE
RECENT HAPPENINGS at
LAUREL



1. The sales team presents The Laurel to event attendees 2. A Ralph Pucci mannequin promotes the bike raffle held at The Laurel booth, the most crowded booth of the day 3. The sales team presents The Laurel to event attendees

New York Observer Luxury Living Showcase

On Sunday March 30th, The Laurel participated in the first ever Luxury Living Showcase held by the NY Observer at the Puck Building in SoHo.

“If event popularity is a predictor of success, some projects seem in good shape. The booth for the Laurel, an Upper East Side high-rise from the Alexico Group, was consistently packed...”

New York Times Real Estate Section, April 13, 2008.

Click here to see pictures of the elegant Laurel booth.

Studio to Four Bedroom Condominium Residences